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TAPsm New York 2011 Aims to Please: Over 100 Craft Beers at Hunter Mountain

15th Annual TAPsm New York kicks off at Hunter Mountain April 30 & May 1, 2011

Hunter, NY – Tickets are on sale now for the 15th annual TAPsm New York craft beer & fine food festival, set to take place on April 30 & May 1, 2011 at Hunter Mountain. TAPsm New York is the longest running craft beer and food event in the state, bringing over 35 breweries from throughout New York to showcase well over 100 craft beers. The 2011 food theme is “Comfort Food”—TAPsm New York is one of the few beer events to include unlimited food sampling.

TAPsm New York began in 1997 as the Hudson Valley Beer & Food Festival, hosted in Hyde Park, New York at the Culinary Institute of America. Having outgrown that venue shortly thereafter, the event was moved in 1999 to Hunter Mountain, where it has been held every year since.

Each year, the festival has grown in terms of attendance and participation in terms of guests, vendors and breweries. TAPsm New York 2010 included expanded grounds, larger tents, and each year has seen the arrival of new brewers. Thousands of people now attend the event each day. TAP New York 2011 will offer extensive beer-friendly comfort foods, live entertainment, a variety of art, craft and food vendors, and of course well over 100 microbrews from throughout the state. Canopy tours will also be available from New York Zipline Adventures (ziplinenewyork.com), and other on-mountain activities will be available.

In addition to showcasing fine microbrews from throughout the region, TAPsm New York awards breweries for Best Craft Beer Brewery in the Hudson Valley, and the Best Craft Beer Brewery in New York State, as well as medals to the best individual beers. The festival also provides cooking demonstrations by celebrated chefs, authors and food personalities in New York State.

Tickets are on sale now at advance prices of \$60 for Saturday and \$49 for Sunday: *Saturday will sell out*. Designated driver tickets are available for \$20 per person and include food sampling and soda/water. Discounted rates are available for two-day attendance and for groups and tour operators. For further information or to purchase tickets, visit tap-ny.com.